

62

ch

1957

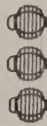
# ECHO VALLEY FLORAL GARDENS

ORIGINATORS - IMPORTERS AND EXPORTERS

## GARDEN CHRYSANTHEMUMS

### FINE DAHLIAS

JAPANESE IRIS, HEUCHERA (Coral Bell)  
HEMEROCALLIS, ORIENTAL POPPIES  
AND OTHER PERENNIALS



OMAR COLES, SR., Prop.

224 LAFAYETTE AVE.

MAGNOLIA, N. J.

Return Postage Guaranteed

LIBRARY  
RECEIVED  
★ FEB 7 1957 ★  
U. S. Department of Agriculture

RECEIVED  
U. S. D. A. LIBRARY  
FEB 7 10 50 AM '57

PENALTY FOR PRIVATE USE TO AVOID  
PAYMENT OF POSTAGE \$300  
(GPO)

U. S. DEPARTMENT OF AGRICULTURE  
LIBRARY

WASHINGTON 25, D. C.

OFFICIAL BUSINESS

PRINTED MATTER

Library, U. S. Dept. of Agriculture,  
WASHINGTON 25, D. C.

Bibl.



# CHRYSANTHEMUM GROWERS' ATTENTION!

Rooted cuttings of chrysanthemums half price of potted plants when two or more of a kind are ordered, except patented varieties and current introductions.

We are importing a number of new Chrysanthemums from Japan. If interested ask for description and prices.

## 1957 CHRYSANTHEMUM INTRODUCTIONS

Name and Description—3 at Dz. Rate	Height in inches	Blooming Date	Price	
			Ea.	Doz.
<b>EVENING STAR</b> (Felten-Coles) Pure white petals with white cushion. Blooms 2 - 2½". Very attractive and fine for arrangement. ....	24	Oct. 20	.60	6.00
<b>FIRST LOVE</b> (Laning-Coles) Single 3" flower, light pink petals. Yellow disk surrounded by a white halo. Won blue ribbon three years running. A championship. 1956 .....	36	Oct. 16	.75	7.50
<b>STYLISH</b> (52-53) (Bristol) Always lovely, always a glorious mass of fresh surprises. Shapely recurving cactus blossms, 3" or more, open a bright silvery vermillion, slowly mellowing to deep old rose flushed raspberry-cerise. Staunch 2 - 2½' clumps, faultlessly aglow from late Sept. on, assure delightful cut flowers. Novel - generous - gorgeous - tops for sophisticated vitality! .....	28	Sept. 25	1.25	12.50
<b>ARTIST'S DELIGHT</b> (28-53) (Bristol) Softly elegant trappings feature the tastefully formed, upright 2' plant. Charming 3" decorative flowers are indescribably pastel confections of color, geranium pink and fawn. Wonderful sprays, suave colorings and almost unearthly beauty. Late Sept. ....	24	Sept. 25	1.25	12.50
<b>KING'S RANSOM</b> (60-53) (Bristol) Absolutely unique - like a stalwart sentinel proudly capped with golden headdress. Powerful, rigidly erect 2 - 2½' columns stand out fearlessly, never drooping, never rain-stunned. Attractive 3" blossoms of ripe old-gold yellow simply level the manly bush's gleaming crown. No other Mum can come close to such compelling garden presence. Oct. 1 .....	28	Oct. 1	1.25	12.50

## ANEMONE VARIETIES

<b>ASHES OF ROSE</b> (Reichert) Anemone. The name describes it, the large cushion being lighter sets it off. Good for cutting, fine for arrangement. ....	26	Sept. 20	.50	5.00
<b>F. S. PARKS.</b> Especially large when disbudded. Both the ray petals and cushion florets are pure white		Nov. 1	.60	6.00
<b>MOONLIGHT.</b> Golden yellow of extremely fine vigor Flowers on good stems. Retains its color and keeps well .....		Nov. 15	.50	5.00
<b>PRINCESS NORA.</b> An extremely handsome Anemone flowered Chrysanthemum which has a silver rich rosy purple flower interposed with silver, which gleams through the rows of petals. Holds its color well throughout the season. Excellent foliage .....	42	Oct. 20	.50	5.00
<b>SINCERITY.</b> Short white ray petals with very high, almost globular white cushion. Best when disbudded. ....		Oct. 15	.50	5.00
<b>YELLOW SINCERITY.</b> Clear soft yellow throughout Very popular. ....		Oct. 20	.50	5.00



## STANDARD CHRYSANTHEMUMS

Name and Description—3 at Dz.	Rate	Height in inches	Blooming Date	Price	
				Ea.	Doz.
<b>BLAZING GOLD</b> Rich golden yellow, ball shaped, in curved flower supported on rigid stem and nice foliage. Here is one you can grow outside .....	D. Double		M Oct. 10	.50	5.00
<b>GARNET KING</b> , (Commercial), A very popular large garnet red flower of reflexed type. ....	SD. Semi-Double		M Nov. 5	.50	5.00
<b>INDIANAPOLIS BRONZE</b> , (Commercial), Buff bronze incurved. A favorite every where producing a grand bloom on a perfect stem. ....	S. Single		Nov. 8	.50	5.00
<b>INDIANAPOLIS PINK</b> , (Commercial) .....		48	Nov. 8	.50	5.00
<b>INDIANAPOLIS WHITE</b> , (Commercial), A pure white. Exhibition. On perfect stem. ....			M Nov. 8	.50	5.00
<b>INDIANAPOLIS YELLOW</b> , (Commercial) Same as other Indianapolis. ....		48	Nov. 8	.50	5.00
<b>PINK CHIEF</b> , (Commercial) Large flower of lavender-pink. Disbud for 6 and 7-inch flowers .....		32	Oct. 15	.50	5.00
<b>MAJOR BOWES</b> . (Commercial) Double 4" Phlox purple shading lighter, good disbudded or in sprays .....		30	Oct. 20	.50	5.00
<b>MISS FLORA BOWERS</b> . Huge pure white incurved mum. Heavy wide petals. ....			Nov. 10	.50	5.00
<b>MRS. H. E. KIDDER</b> , D. (Commercial) Yellow, good in sprays or disbudded. Will produce 6" flowers. Needs some winter protection. ....		36	Oct. 15	.50	5.00
<b>SILVER SHEEN</b> , (Commercial), A satiny pure white incurved. Excellent keeper. ....			M Oct. 20	.40	4.00
<b>VALENCIA S.</b> (Commercial) Dark pink. One of the best cut flowers of this type .....		48	Nov. 28	.50	5.00

## CASCADES

<b>GERTRUDE COMPTON</b> . Button anemone type flower in pure yellow throughout. Suitable for medium size cascades. Also splendid for rock gardens or borders. ....			October 20	.50	5.00
<b>HALLOWEEN</b> . Anemone type flower. Bronze petals and deep bronze center cushion. Matures .....			Oct. 25	.50	5.00
<b>LAVENDER BEAUTY</b> . Daisy type of a beautiful lavender pink. Extremely free flowering and lasting. ....			Oct. 25	.50	5.00
<b>NIAGARA FALLS</b> . Creamy white blossom about 3" apart. Exceptionally beautiful cascade variety. A long grower. ....			October 20	.50	5.00

## CUSHION CHRYSANTHEMUMS

<b>BLACK VELVET</b> D - B very deep red cushion type. 2" blooms. ....		16	Oct. 20	.50	5.00
<b>CANDY</b> . Color pink with a blend of salmon and gold. Stem straight making a fine cut flower 2" bloom, bush 3 ft. spread first year. ....		18	Oct. 5	.50	5.00
<b>COQUETTE</b> New 1956. The name best describes the saucy pink color of this variety. We think that it will be the best of the pink cushion types out. Double. ....		16	Sept. 20	.50	5.00
<b>CUTIE</b> . A profusion of tiny cherry-red button type flowers covering a sturdy compact plant. Durable flowers and foliage lasting long after frost and freezing .....		15	Oct. 20	.50	5.00
<b>ELITE CUSHION</b> . Perky, rounded blooms of buff, shaded salmon, borne in great quantity. ....		14	Oct. 12	.50	5.00

**GIANT EARLY HARDY ENGLISH CHRYSANTHEMUMS - Page 21**



## CUSHION CHRYSANTHEMUMS (Cont.)

Name and Description—3 at Dz. Rate	Height in inches	Blooming Date	Price	
			Ea.	Doz.
<b>GOLDEN CARPET</b> (Bristol) A glittering mound of yellow poms only one foot high. Ideal for bedding accenting, edging or rock garden .....		Sept. 15	.50	5.00
<b>LADY'S DREAM CUSHION</b> A perfectly formed pom-pom cushion. Flowers are ivory white with tinge of clean pink, texture of blooms very hard and waxy. It looks artificial. Truly a wonderful Mum. No other Mum like it. ....	18	Sept. 28	.50	5.00
<b>LIPSTICK.</b> Bright red. The best red cushion by far ....	16	Sept. 25	.60	6.00
<b>PURPLE CUSHION.</b> New addition to the Cushion family. Deep purple red blooms .....	18	E	.50	5.00
<b>ROSE MOUND, (Rocknoll.)</b> A mound of bright rose double flowers blooms early, holds its flower late .....	20	Oct. 1	.50	5.00
<b>ROUGE CUSHION</b> D. (Lehman) A far superior red semi-cushion. Intense red-cushion flowers show a small bright yellow center when mature. ....	15	Sept. 20	.50	5.00
<b>SALMON CUSHION, (Ohio Hybrid.)</b> The largest flowered cushion known. 4" double salmon pink blooms .....	15	Sept. 15	.50	5.00
<b>STAR BRIGHT</b> New. Another early variety of the Star series. This one is a good amaranth-pink with all the good qualities of the group. ....			.50	5.00
<b>STAR GLORY</b> New. A brilliant purple-red that meets the requirements of a mid-season cushion. You should not be without this one. ....			.50	5.00
<b>TWINKLE</b> New. Very attractive shades of cyclamen purple. The best selling color in the family at present. This low growing beauty should enhance any list of garden Mums. ....	14	Oct. 10	.50	5.00
<b>VIOLET STAR.</b> New. Another outstanding cushion with double clear purple flowers. Midseason bloomer and one of the best sellers for sight sale. ....			.50	5.00
<b>VIV CUSHION</b> Full double blooms of all shades from deep clean red to rose. Never fades to a bronze. After many weeks of blooming it just turns to a deep rose. Spreads over 2', very full round bush. ....	18	Sept. 25	.50	5.00

## EXHIBITION TYPE CHRYSANTHEMUMS

<b>BEN LEIGHTON.</b> Deep wine red with a shade of lighter red on the outside of the petals .....	Oct. 15	.50	5.00
<b>CHALLENGER.</b> An importation from Japan. We are proud to be able to offer this most creditable giant flower of gloriously rich rosy purple color ,, to the public. ....	36 Oct. 25	.60	6.00
<b>CORONATION PINK.</b> A true reflexed type exhibition flower in peerless shade of light rose. ....	48 Oct. 20	.50	5.00
<b>GRAPE BOWL.</b> A newcomer of very special merit. Color is deep rosy purple of Concord grapes. Outstanding. ....	Oct. 27	.50	5.00
<b>GYPSY QUEEN</b> Incurved red bronze reverence. A blue ribbon winner .....	48 Oct. 20	.50	5.00
<b>HIT PARADE.</b> A Japanese Exhibition type in deep red with gold reverse. A real hit among the early blooming varieties. ....	Oct. 25	.75	7.50
<b>MARY PALMOUR.</b> A hybridizer's dream come true. Color is beautiful rosy purple with a lighter over-cast at maturity. Medium height. A sure winner on the show table. ....	Oct. 24	.50	5.00
<b>WATANABE.</b> Spectacular large incurved lemon yellow. Perfectly formed and easily grown. ....	Oct. 15	.60	6.00



# SUPER GIANT CHRYSANTHEMUMS

Name and Description—3 at Dz. Rate			Height in inches	Blooming Date	Price	
D. Double	SD. Semi-Double	S. Single			Ea.	Doz.
ATLANTA A super-colossal white. At maturity its size is comparable to our "Yellow Mammoth. One you can't get away from. ....				Oct. 26	.60	6.00
FAITHFUL. This purest white incurved type exhibition flower will undoubtedly fill the great need for a good early season white. A splendid grower. ....			M	Oct. 20	.60	6.00
FERN EDWARDS. A beautiful lavender pink giant size flower equal in size to the "Turners." Extremely satisfactory, easily grown variety .....			M	Oct. 25	.50	5.00
GAIETY. A meritorious recent Japanese introduction. Incurved giant size flower, rich wine red with lighter color on the reverse side. Readily acclimated to our conditions. A must for a fancier. ....				Oct. 25	.60	6.00
POCKETT'S MAROON. Enthralling shade of velvety oxblood red with buff reverse. ....				Oct. 15	.50	5.00
ROSE BOWL. Incurved flower, tremendous in size. A giant for the exhibition class. Color a most pleasing orchid pink, nearly rose. Extra strong stem with broad glossy foliage .....				Oct. 30	.60	6.00
YELLOW MAMMOTH. Japanese introduction in primrose yellow mammoth exhibition flower. We have not yet discovered a variety approaching near the quality of this remarkable bloom. It is not difficult to obtain 8 to 10" diameter flowers from any bud selection. The broad dark green foliage plus the most sturdiest stem of this variety are most gratifying to an exhibitor. ....				Tall Oct. 25	.75	7.50

## GARDEN TYPE CHRYSANTHEMUMS

ALLEN FELTEN (Felten), D. An excellent new double lemon yellow chrysanthemum you will want in your garden or if a cut flower grower don't miss it. ....				Oct. 15	.50	5.00
(149) ANNIVERSARY, (Coles). Double, extra good. light pink. Rosy buds, faintly buff at center on opening, good growth, good foliage. Plant 24x24 Flowers 2½ to 3 in. ....				Oct. 10	.50	5.00
APACHE D. Four-inch blooms with quilled petals of deep Oriental red. Powerful, 2-foot growth immune to weather's onslaughts. A late September godsend. ....				24 Sept.	.30	6.00
AVALANCHE, D. The world's best large, creamy white .....				22 Sept. 5	.50	5.00
BETTY, D. Upright apple-blossom pink with deep rose center .....				28 Sept. 28	.50	5.00
BUTTERSCOTCH. New. If you like the large flowered types, we suggest this one. It has 5" golden yellow blooms, topping off a perfect plant. Will be the focal point of your display. Double. ....				Sept. 27	.60	6.00
CARNIVAL (37-45 CPK) Conspicuously distinct among its garden companions throughout the long mum season is this gay newcomer. "Glowing burnt orange" best describes the play of bronze, red and golden bronze shades, literally, it gleams.						

The full double blossoms, 3½" across, carried on long, slender, nicely branched sprays are perfect for cut arrangements; the heavily branched plant amazingly free and productive. Inheriting from its Nipponicum lineage, lusty, dark green foliage carried right down to the ground, the plant alone is a garden ornament

Oct. 10 .50 5.00



# GARDEN TYPE CHRYSANTHEMUMS (Continued)

Name and Description—3 at Dz. Rate			Height	Blooming	Price	
D. Double	SD. Semi-Double	S. Single	in inches	Date	Ea.	Doz.
<b>CECIL BEED.</b> D. (Wallie's Gdns.) Splendid early, full double, deep lavender-pink. Very dependable and free flowering.			24	Sept. 1	.50	5.00
<b>CHIQUITA,</b> D. (Kraus), Deep lemon yellow dome-shaped pompon, a fine addition			22	Sept. 28	.50	5.00
<b>CINCINNATI,</b> Rich golden yellow. Inter pompon well branched. One of the best for show or cutting			30	Oct. 15	.50	5.00
<b>COPPERSMITH.</b> New. Exceptionally fine 3½", full double in the burnished shade so popular during the fall season. These large flowers are held firmly erect on a compact bush. Its late Sept. bloom further enhances its commercial value.			20	Sept. 26	.60	6.00
<b>DARK PINK DOT</b> New Pom. 1½" bloom on long sturdy stem. Well branched fine for florist work or exhibition A big improvement over Pink Dot.			Tall	Oct. 20	.50	5.00
<b>DEANNA LEE.</b> Brightest red that we know. Good disbudded.			24	Oct. 20	.50	5.00
<b>DRAGON LADY,</b> A new mum-color too—a satin smooth Chinese Red, more striking than Caliph deeper than Red Velvet. Starting mid-September it bloomed continuously for six weeks and didn't fade a shade. Mature flowers develop spoon tips. Foliage is an outstanding deep green, almost black, extra large, bright as waxed leather. It is a decorative growing bush, and a red mass in bloom.			28	Sept. 25	.50	5.00
<b>DREAM GIRL</b> (Floralene) Beautiful lavender-pink; full petaled, blooms 2½" across on long stems. Dream Girl is a gem for the garden and a dream for cutting.			30	Sept. 25	.50	5.00
<b>EARLY KATHLEEN</b> D. (Lehman No. 968) New. An early coppery bronze. A dead ringer in both color and form for the popular Kathleen Lehman, but two to three weeks earlier.			26	Sept. 14	.50	5.00
<b>EDITH.</b> Aster purple, fully double, 3" blooms on strong stems, well shaped plant			24	Sept. 16	.50	5.00
<b>ELKRIDGE.</b> Large dec. Orange 4" flowers on stiff stem, heavy green foliage.			26	Oct. 29	.50	5.00
<b>EMPIRE,</b> D. Large orange glowing ball shaped flowers			32	Oct. 15	.50	5.00
<b>FASCINATION</b> (62-47 CPK Bristol). Lovers of the huge in mums will really adore this "glamazon." It is a large shapely decorative, often 4" in size. A lovely silvery lavender pink deepening a bit at the center. The blossoms occasionally become an almost pure white. Sturdy grower with lushly verdant foliage long stems. A marvelous blend of size and beauty			26	Sept. 28	.50	5.00
<b>FIRESIDE</b> D. Strong, tall plant with resistant foliage. Prolific flowering. Fine cut flower of burnt orange and salmon.			34	Oct. 14	.50	5.00
<b>FOOTBALL BRONZE</b> D. (Lehman No. 1020) New 1955- An extreme early large-flowering, incurved bronze. Very tall, strong, upright plant.			26	Sept. 22	.50	5.00
<b>FORBIDDEN FRUIT</b> (Pompon 1¼ inch) Coral pink with lighter reflex. Good to cut, stands up in all kinds of weather. Long-lasting. Nothing like it			24	Oct. 15	.50	5.00



# GARDEN TYPE CHRYSANTHEMUMS (Continued)

Name and Description—3 at Dz. Rate			Height	Blooming	Price	
D. Double	SD. Semi-Double	S. Single	in inches	Date	Ea.	Doz.
<b>GARDENIA</b> New 1955. An unusually large, very double white flower measuring 3½" or more. This beautiful September blooming plant possesses excellent disease resistant foliage, strong stems, and a sturdy growth habit. ....				26 Sept. 27	.50	5.00
<b>GEORGE LUXTON</b> D. (Lehman No. 942) New 1955! Extremely early, fully double, wide-petaled, soft bronze flowers 3½" in diameter. Excellent plant with abundant base branches. Excellent for cutting. ....				25 Sept. 12	.50	5.00
<b>GONDOLIER</b> (Bristol 67-49 SON) Like wine-dipped jewels of the Orient, 3½ inch flowers, full and deep indescribable crimson, vermillion to clare colorings. Faintly dusted silver. Extraordinarily lovely. ....				30 Sept. 28	.50	5.00
<b>GOLD COAST</b> Deep lemon yellow pompon. ....				32 Oct. 25	.50	5.00
<b>GRACE BRADSHAW</b> D. (Kraus No. 1914) Very large satin-smooth white flowers completely cover the long, strong plants. Husky and vigorous grower. ....				28 Oct. 12	.75	7.50
<b>HUNTSMAN</b> (Bristol) A grand fall color for your garden. Vividly brilliant scarlet orange, overcast walnut bronze. Flower 3" full double. A plant tall lusty and hardy, simply loaded with blooms. ....				30 Oct. 10	.50	5.00
<b>IRENE</b> . White Pompon, 1½", popular as a cut flower or in the garden. ....				26 Oct. 18	.50	5.00
<b>IVORY GLOW</b> (U.S.D.A.) A perfect creamy white double pompon. It responds very well to disbudding and its quality can be increased to compare with any indoor variety. ....				30 Sept. 15	.50	5.00
<b>JAYEFF</b> , Flowers are huge, 4" and more in true diameter, fully double, no centers. The color is a deep, positive pink with a dazzling, drifting sheen. No other color or flower form like it. Bushy plant bears straight stems by the dozens, no pinching. Flowers appear until severe frost. ....				24 Sept. 15	.50	5.00
<b>JEWELTONE</b> D. (Kraus) Sparkling bright rose-pink pompon. Excellent for pots or short-stemmed cuts. ....				24 Sept. 25	.50	5.00
<b>JOAN HELEN</b> , SD. Large brilliant flowers in profusion, rich garnet shading to Rhododendron purple with a bright yellow center. ....				18 Sept. 4	.50	5.00
<b>JUBILEE</b> . Pompon, 1½", producing a mass of glowing clear red blooms, after the crimson buds open. Splendid for bedding or cutting. ....				18 Oct. 1	.50	5.00
<b>LADY'S CHOICE</b> D. (Lehman No. 1021 New 1955! A large pastel, which could be described as pink-ivory. A fully double, 4" flower on a magnificent plant. Fine for arrangements. ....				36 Sept. 26	.50	5.00
<b>LAVENDER DOTY</b> . Pompon, Same as Lillian Doty except lavender. ....				36 Nov. 1	.50	5.00
<b>LEE POWELL</b> . D. (Kraus) Masses of fluffy Chinese yellow flowers with slight orange tinge at center. Very similar to large greenhouse varieties. Tall, upright bush. Nothing like it in hardy Mums. ....				30 Sept. 23	.50	5.00



# GARDEN TYPE CHRYSANTHEMUMS (Continued)

Name and Description—3 at Dz. Rate			Height	Blooming	Price	
D. Double	SD. Semi-Double	S. Single	in inches	Date	Ea.	Doz.
<b>LESHARA.</b> Each branch terminates with a cluster of five to twenty-five blooms, 3", fully double, clear, non-fading mulberry red. It has no comparative anywhere that we know of. Will stand repeated freezes of 22 degrees without becoming unsightly. Blooms for 6-8 weeks. ....						
				Set. 28	.50	5.00
<b>LESTER FELTEN D.</b> Large lavender flowers produced in abundance. Perhaps this is Mr. Felten's greatest achievement. We have now enough stock to offer it to the public at about half its value. Stiff Stem. ....						
			30	Oct. 5	.60	6.00
<b>MALINDA BROWN. D. (Kraus)</b> A magnificent clear self lavender-pink. Flowers globular, mounded at center; petals strongly incurved and twisted. Very strong and healthy. ....						
				24 Sept. 27	.50	5.00
<b>MARTIN'S YELLOW</b> (Formerly listed as Canary.) in our estimation the very finest early, large flowered light yellow in existence. Flowers very large, fluffy and exquisite light yellow. ....						
				18 Sept. 15	.60	6.00
<b>MARTIN'S WHITE. D</b> A mass of fully double flowers almost completely hiding foliage. Extra fine. ....						
				18 Sept. 15	.50	5.00
<b>MASQUEPAC (Bristol).</b> Silvery rose with darker centers; a great improved of Jewell; also much harder; appears almost deep lavender in certain lights. ....						
				24 Oct. 10	.50	5.00
<b>MELLOW GLOW (16-45 CNK)</b> Mellow indeed is this matchless suffusion of soft orange buff peach pink and bronze nasturtium tints. Briefly, it is a "bronze with personality" and by far the most appealing mum we have seen in its color						
Again the Nipponicum ancestry has contributed a sturdy, upright growing, rich green plant with an abundance of 2½—3" full double blossoms on well branched sprays. Cuts beautifully. ....						
				30 Oct. 5	.50	5.00
<b>MICHIGANWHITE.</b> Pompon. A good white on stiff stem. Flowers 1½ to 2" across. We like it. ....						
				36 Oct. 15	.50	5.00
<b>MOJAVE GOLD D. (Kraus No. 1630)</b> New. immense disk-like flowers of sparkling golden-bronze. Hugo blooms. An exhibitor's favorite. ....						
				28 Sept. 27	.60	6.00
<b>MOONBEAMS, (Bristol).</b> An improved of the famous "Pale Moon"; more and better flowers on a strong stem. Huge sprays of fluffy soft primrose yellow, fully double 3½" flowers. ....						
				32 Oct. 1	.50	5.00
<b>MRS ALLEN FELTEN, SD (Felten)</b> Heavy dark foliage, lavender pink. 4" blooms without disbudding. ....						
				34 Oct. 10	.50	5.00
<b>MURIEL RICE. D. (Lehman No. 914)</b> The Mum of the year 1955! Fully double, 4-inch flowers of light primrose-yellow aging to deep cream early in the season. Later in the season it picks up a lavender tint much like Peace Rose. Another American variety showing the large flower influence of English blood. Extremely thrifty plant. ....						
				26 Sept. 25	.50	5.00
<b>OLD LAVENDER (Lehman)</b> New. Fully double. Large, massive pure lavender flowers on strong sturdy stems. Larger, brighter and earlier than Lavender Lady. ....						
				30 Sept. 25	.50	5.00
<b>PRISTINE</b> Pompon. Glistening white best early. ....						
				30 Oct. 22	.50	5.00
<b>PURPLE WATERS D.</b> Purple. It is a 2½" to 3" flower. Scarce. One you will be proud to show your friends. ....						
				26 Sept. 15	.75	7.50



# GARDEN TYPE CHRYSANTHEMUMS (Continued)

Name and Description—3 at Dz. Rate			Height in inches	Blooming Date	Price	
D. Double	SD. Semi-Double	S. Single			Ea.	Doz.
ROSITA, Pom. (Kraus) Tight full flowers of light Persian-rose. One of the best pink buttons. Good cut flower .....				Sept. 28	.50	5.00
ROYAL ROBE D. (Kraus) Beetroot-purple flower with a bluish sheen reflecting from the center. A very good all-round variety. Color superb. ....			27	Sept. 15	.60	6.00
SONNY A pom of unfading pink. A light many petalled flower that will rival greenhouse grown stock. One of the best. ....			24	Oct. 1	.50	5.00
THE CHIEF, SD. Attractive brilliant scarlet and gold TIME. Huge sprays of orchid lavender blooms that sparkle 3½" curved blooms, good stem. ....			26	Oct. 15	.50	5.00
VALIANT New. Large, light yellow incurve, mid-season's bloom. Luxuriant dark green foliage and a robust habit make this valuable in the garden or spring pot sales from the greenhouses. ....			32	Sept. 25	.50	5.00
WHITE DOTY, Fine white pompon .....			36	Oct. 25	.50	5.00
WHITE CLOUD. (U of NBRA). Pure white decorative 3½" to 4" bloom. Good stem, excellent as a cut flower or garden specimen. Very hardy .....			26	Sept. 27	.50	5.00
YELLOW AVALANCHE, D. (Lehman). The biggest find in hardy mums in years. A brilliant soft yellow, a bud sport of the popular White Avalanche Unexcelled for cutting. Originator's description .....			24	Sept. 4	.50	5.00
YELLOW CHRIS COLUMBUS. A yellow sport of Chris Columbus .....			26	Sept. 22	.50	5.00
YELLOW IRENE. Lemon yellow sport of "Irene" .....			24	Oct. 20	.50	5.00

## SPIDERS AND QUILL VARIETIES

ALBERT WITT. Clear yellow sport of "Bess Witt." ..	Oct. 15	.50	5.00
BESS WITT. Straw yellow shaded apricote bronze Persian rose showing at tips .....	Oct. 20	.50	5.00
BUNBU. Soft mallow purple. Petals hooked at tips. Fine for cutting .....	Oct. 25	.50	5.00
EMERALD ISLE. Slender, long cord-like petals of uranium green shading out to creamy white at tips. Excellent keeper. ....	Nov. 10	.30	6.00
GEORGIA HEDINGER. This full centered spider of a beautiful shade of pink ranks unrivaled in the early flowering class. ....	Oct. 15	.50	5.00
KAY TASHIMA. The best pure white full centers. Hook tube, good stem .....	30 Oct. 15	.50	5.00
MAMORU. Bright orange show bloom in the spider type. Hooked tips, outstanding good cut flower ....	48 Oct. 25	.50	5.00
MISS GINA HARWOOD. Rosy mauve. Quilled, sport of Rayonnante, 6" to 7" flower, disbudded. Tubes good stems .....	36 Oct. 15	.50	5.00
NIGHTINGALE Large flowers of chartreuse green as with all the greens, should be protected from strong sunshine after the buds show color. ....	Nov. 1	.50	5.00
OHKWAN. Clear mimosa yellow, full centers with fish tips. Extra good .....	Nov. 5	.60	6.00
PAUL MILLER. An unusually large medium tubed buff colored bronze. The tips are fish-hook type The open ends are bright red, straight stiff clear stems. Tall .....	Oct. 15	.50	5.00



# SPIDERS AND QUILL VARIETIES (Cont.)

Name and Description—3 at Dz. Rate	Height in inches	Blooming Date	Price	
			Ea.	Doz.
<b>PEGGIE ANN HOOVER.</b> A beautiful light pink. Th. straight quilled petals are spoon tipped, lovely foliage and good stem	48	Oct. 10	.50	5.00
<b>PUNCH BOWL.</b> A rich burgundy red, with slender size quilled petals falling away from a full center of deeper shades. Tips of petals open, hooked and tightly curled	40	Nov. 10	.50	5.00
<b>SAN GABRIEL.</b> Splendid full centered flower in deep yellow. Medium quilled petals, tips hooked and tightly curled.		Nov. 1	.50	5.00
<b>SERENE.</b> An exquisite shade of coppery bronze quilled petals with an opening of stunning Indian red at the hooked tips. Excellent foliage and stem.		Oct. 25	.50	5.00
<b>SUNNY SLOPE SPLENDER</b> (Sunny Slope) Spider white with a tinge of green running through it when disbudded 7" to 8". Fine grown in sprays. Very resistant to frost.	M	Oct. 25	.50	5.00
<b>TOKAY.</b> Clear lilac purple. Very large and fine form	38	Oct. 20	.50	5.00
<b>TRANQUILITY.</b> A sensational pure white spider Probably receives more exalting comment than any other white spider. Extra large and perfect flower.		Oct. 20	.50	5.00
<b>WALTZTIME.</b> Color varies from charmingly beautiful orchid pink to a delicate lavender pink at the center. Extralarge flowers with long petals cascading gorgeously.	50	Oct. 29	.50	5.00
<b>WHITE FRILL.</b> Exceptionally long white frilly petals cascade from a fully double center of this large flower.		Oct. 25	.50	5.00

All the above respond to disbudding then you get real show flowers.

## FRENCH NOVELTIES

<b>AMI CHAS. SOUCHET.</b> Deep rosewood. Petals gold tipped. Tubular petals point straight out instead of curving.	Oct. 25	.75	7.50
<b>HEROS JEAN GUIZONNIER</b> An early French novelty. Long quilled petals of rosy purple double blooms, 7" without disbudding. Truly a great Mum. It produced the largest blooms in our field last year.	26 Oct. 24	75	7.50

## WONDER SPOONS

<b>(K 49) BURNINGBRIGHT,</b> (Coles) Spoon. Jasper red with base of orange buff. Plant 20x16. Flower 3½ in. Blue Ribbon winner where shown. You'll like it	Sept. 15	.60	6.00
<b>(A 49) CAROL C.,</b> (Coles) Spoon. Light lavender with Amaranth tips. Delicate tubular petals with Mallow purple as shown on British Royal color chart; frost resistant. Plant 23x30. Flower 3½"	Oct. 12	.50	5.00
<b>DAVY CROCKETT</b> (Coles) Double spoon color opens marigold orange. Ripens to marigold yellow. Reverse lemon yellow. Producing 3½" bloom on stiff stem. The bush has a spread of 30". This is an entirely different color filling a long felt want. Try disbudding this one and get a surprise. Davy Crockett is a welcome addition to the fine family of spoons originated by Mr. Coles.	28 Oct. 15	.60	6.00



# WONDER SPOONS (Continued)

Name and Description—3 at Dz. Rate			Height	Blooming	Price	
D. Double	SD. Semi-Double	S. Single	in inches	Date	Ea.	Doz.
H 49) GRAND CANYON, (Coles) Spoon. Magnolia Purple to light Phlox Purple. This is a honey. It reminds one of a Pinwheel as it blooms with its flat flowers so uniform and facing out in same direction. Wonderful for cut flower. Plant 30x22 Flower 3¾ to 4 in. ....				Oct. 8	.60	6.00
HAZEL (Coles) A new pure yellow spoon, bush 32" x32", stiff stem, good foliage. After Hurricane Hazel passed we found this one stood up the best of anything in the garden, hence, the name, Hazel. It produces 3¾ to 4" flowers in abundance A worthy new member of the family of Wonder Spoons originated at Echo Valley by Mr. Coles. Here is what Mr. Amos Kirby says: "Dear Mr. Coles; I have attended many of the leading fall flower shows in South Jersey and Eastern Pennsylvania in recent weeks and I want to tell you how your new 'Hazel' Chrysanthemum stacks up with other varieties. ....				Oct. 5	.50	5.00
KIMIE. Popular large size flower. Clearest yellow spoon. Large. ....				Oct. 20	.60	6.00
LOVELINESS, (Lehman '48.) Frilly double carmine-pink spoon, different, extra fine ....				20 Sept. 27	.50	5.00
(M 49) LOVELY NELL, (Coles) Spoon. Terra Cotta to Naples yellow. Inner row of plants is incurved. Plant 30x28. Flowers 3½ in. or more ....				Oct. 1	.50	5.00
PAULA A spectacular recent introduction of special merit. Quilled part is buff yellow and broad spoon opens to an amazingly lovely bright crimson. ....				Oct. 25	.60	6.00
(I 49) REMEMBER ME, (Coles) Turkey red shading to Jasper red, a gorgeous spoon. Plant 34x21 Flowers 3½ to 4 in. This is a beauty admired by all who see it. Frost resistant. Here is what a Midwest grower said: "In all the spoons, this must be acknowledged the best of them all." ....				30 Sept. 25	.60	6.00
RUBY SPOON (Lehman) Bright ruby red. Large firm spoon type flower outstanding. ....				26 Sept. 26	.50	5.00
SNOW SPOON A pure white spoon, the best we have seen ....				24 Sept. 15	.50	5.00
YELLOW SPOON. The oldest and yet the class leader of this striking family. It is a pure color, no distracting shadings. ....				24 Sept. 28	.50	5.00
WILMA LEE (Spoon. Windus - Coles) Named by special permission of Miss Lee. A Columbia Broadcasting artist, it takes class to reach such a high pinnacle, and we believe the flower is worthy of the name; color, petals are tightly rolled silver spoon portion cardinal red. This one created a sensation when first shown publicly at the Chrysanthemum Society's show 1952. The plant will produce hundreds of three inch blooms, grown naturally. Disbudded 5x2½ inches. We find it extra hardy. Liked by all visitors of our gardens WILMA LEE is a sport of the well known Lovely Nell. ....				34 Oct. 20	.60	6.00

The spoon types are becoming more popular each season. The new ones offered have been grown here and proved their worth.



## SINGLES

Name and Description—3 at Dz. Rate			Height	Blooming	Price	
D. Double	SD. Semi-Double	S. Single	in inches	Date	Ea.	Doz.
<b>BUCKSKIN</b> A tawny bronze daisy. Easily replaces Calif. Bronze Daisy in the early cloth house program .....			Tall	Oct. 25	.50	5.00
<b>GAIETY</b> Single. Intermediate coral bronze. This variety in combination with Paradise and Prelude constitutes a trio bred to widen color range adding new pastels especially valuable in the fall. ....			Tall	Oct. 25	.50	5.00
<b>GINNY LEE.</b> Pure white true daisy flower. One of the largest white singles when disbudded. Good in sprays. ....				Oct. 25	.50	5.00
<b>GOLDEN ROCKET, (Single.)</b> A bright clear yellow. Blooms well spaced, excellent foliage, stiff stem A florist dream, stands rain .....			36	Sept. 28	.50	5.00
<b>KRISTINA.</b> Deep rose pink which is almost purple a shade which is most attractive in the fall garden. ....			24	Oct. 10	.50	5.00
<b>PRINCE CHARMING.</b> A five foot exhibition single of soft yellow with gold shadings. If disbudded, flowers are at least 6" across .....				Oct. 25	.50	5.00
<b>44 N. D. I.</b> A good lemon yellow single put out by U S. Dept. Agriculture on stiffest stem, 3½" bloom .....			24	Sept. 28	.50	5.00
<b>RAJAH</b> S. Long detailed rose scarlet with clear yellow center. ....			30	Oct. 18	.50	5.00

## DAHLIAS

	Root	Plant
<b>I WALK ALONE, (Coles.)</b> 1950 I. D. 5" to 7" in scarlet tipped white, extra good cut flower, perfect stem facing side ways; never been beat on show table; a long keeper when cut; 5 feet tall .....		.75
<b>ALICE J., (Ball).</b> One of the best lavender balls .....	1.00	.50
<b>ARTHUR GODFREY.</b> (Pitt-Dahl 86 A) F.D., 12x6. Color is Orient red. On 3 honor rolls, easy to grow. Wonderful vitality, blooms from early to late .....	1.50	.75
<b>AUMOIER CHANDELON, I.C. (Europe).</b> Color lavender rose changing to saffron yellow .....	1.00	.50
<b>BERTHA SHONE (A-SC)</b> Light Lavender blend .....	1.50	.75
<b>CALIFORNIA CENTENNIAL</b> (Bal 85A), L. Bloom 77x7, Bush 4 ft. Soft chrome yellow suffused carmine rose. Distinctive in color and strong, vigorous grower but a late bloomer. If you have a long season we highly recommend it. ....		1.00
<b>CLARA HOOK, (ST.C.)</b> A large flower of 12" primrose yellow lightly suffused apricot on outer petals .....		.50
<b>FRAGRANCE (Single.)</b> Bright red and pure white, stunning. Good for arrangement .....		.50
<b>KELVIN, I.D.</b> A buff dahlia heavily suffused carmine rose with darker reverse, giving an effect of peach pink 12x6". Australia .....	1.00	.50
<b>KIDD'S CLIMAX</b> (Aust 85A) E. Bloom 10x6, Bush 4 ft. A very pretty and pleasing blend of yellow shaded and suffused mauve with lighter shadings. Reminds one of Freda George with lots of substance and good qualities. ....	1.50	.75
<b>MISS SAN DIEGO, (Comstock 86A-B)</b> Bloom 8 by 6, bush 4 ft. Artistic blooms with lacinated petals, yellow centers with amaranth pink on outer petals .....	1.00	.50
<b>QUEEN ELIZABETH, (England)</b> I.D. Pure yellow on 12" heavy stems; flowers above the foliage. Highest scoring dahlia at Wisley trial grounds. Gold Medal winner. ....		.75



# DAHLIAS (Continued)

	Root	Plant
<b>ROSY DAWN.</b> (Ball) Golden yellow tipped rose with red center ....	1.00	.50
<b>SPECIAL AWARD</b> (Robens) 1951, M. Bloom 11x7, Bush 5ft. But- tercup yellow with Indian orange or tangerine in center of flower and on reverse of petals. Will grow large naturally. On 3 Honor Rolls and winner of an Achievement Medal. ....		.75
<b>TIDAL WAVE</b> (L.D. Australian, Yellow. Blooms are large and of great depth. Stems foliage and substance are excellent. Won many awards in 1952. ....	1.00	.50
<b>WHITE GLAMOUR</b> (Hanna-Dahliadel 85A), Bloom 11x8, Bush 5 ft. A sensational white sport of Silver Glamour. The massive blooms with long, pointed petals develop back to the stem. Centers are full and high, blooming habits are identical to its parent, Silver Glamour, varying only in color. A real winner.		1.00

## POMPONS

<b>CLOVER</b> (Wilson-Rus 84) E. Bloom 1½, Bush 2½ ft. White tinged soft pink. A fine bloomer and always small .....	.50
<b>JOHNNIE</b> (Pompon) 1¼x1" Dark red. One of the best for show cutting .....	.50
<b>LITTLE EDITH</b> (85) E. Bloom 1¼, Bush 3½ ft. Primrose yellow tipped bright carmine. A standard variety and consistent win- ner. Good form. Very worthwhile. Good for cutting.....	.50

## HEUCHERA (CORAL BELLS)

Heuchera 18-24". June-August. Form neat tufts of attractive leaves, sturdy stems of brightly colored little bells arise in great profusion. Heucheras are hardy, long lived and easy to grow. They are among the best all round perennials for rock gardens, borders or bouquets. Splendid new hybrids are described below.

<b>H. GARNET</b> , Very large bright pink. ....	.50
---	-----

## NEW AND RARE HEMEROCALLIS

<b>ANNA BETCHER</b> (Betcher) Deep orange shaded bronze. July-August ....	.50
<b>ANNIS VICTORIA RUSSELL</b> (Russell) E 36" Ev. An excellent early..... bloomer with large 7 to 9 inch blooms of solid canary yellow above dark green foliage. A profuse bloomer with 30 or more buds on a single stalk. You will appreciate this one for its early blooming period	1.00
<b>BABY TEARS</b> , One of the daintiest of Daylilies. Petals are deeply marked toward the ends. Rosy red on a background of gold the whole flower is fully ruffled. It is an unusual bloomer. Flowers 3½" across, height 3 ft. April, May, and again in July. ....	.50
<b>BARONET</b> , (Stout). Flower full with broad petals of sprightly red, which stands above the foliage and remains open evenings. Blooms in July. Originator claims again in September. Height 2 ft. ....	.50 .35
<b>BAY STATE</b> , Late June. Medium size, rich yellow .....	
<b>BERTRAND FARR</b> (Stout) Large, full petaled, pastel, graceful recurving petals have a glowing rosy peach coloring with a pale throat paral- lelled with darker veinings, extra good, blooms July 34" tall .....	1.00
<b>BLACK PRINCE</b> (Russell) Very dark velvet red. Beautiful form; excel- lence and does not fade; fine in every way. 38 inches, July .....	1.00
<b>BRACKEL</b> , (Wheeler). A deep mahogany flower with a most unusual tex- ture to the petals. The color pattern resembles an all over design in brocade of dark wine and mahogany. Blooms June and July .....	.75
<b>CRAEMORE HENNA</b> (Plouf) Flowers of good size and form of fulvous reddish color on stalks 2½ ft. tall. Desirable because of early mid season bloom. June and July .....	.50
<b>CRAEMORE RUBY</b> . 36" intense ruby-red self .....	.50
<b>CHINA ROSE</b> , (Russell). Rosy-red with a light midrib in each petal, a yel- low trace around the entire flower. Green throat, petals ruffled, 4½" bloom. Height 3 ft. April, May, again in July or August ....	1.00



# NEW AND RARE HEMEROCALLIS (Continued)

<b>COMET</b> , (Russell). A striking large Hemerocallis, pale yellow, and red bi-color. Strong grower .....	.50
<b>DAUNTLESS</b> , (Stout). Pale cadmium-yellow, with greenish throat. Fulvous touch in center of each petal. Height 2½ ft. May, June .....	.75
<b>DAZZLER</b> (Dreer) Deep golden yellow flowers of a rich deep golden with broad petals, flowers measure 6 inches and more in diameter, blooms in July, 2½ ft. Best mid-season orange. ....	.50
<b>DOMINION</b> (Stout) Large flowers with broad sepals and petals—reddish brown in color with yellow throat, blooms June, July and again later in season. 3 ft. ....	1.50
<b>DOROTHY McDADE</b> , (Sass). A splendid late blooming pure yellow. It is the latest blooming variety that blossoms well into September. Splendid habit. Ideal for arrangement with Chrysanthemums and fall blooming Asters. ....	1.00
<b>DUMORTIERI</b> , Blooms in May and June. Color is rich cadmium yellow ....	.50
<b>DUNCAN</b> (Wheeler 1941) One of the earliest dark maroon-reds, golden throat, June, 36-inch, ev. ....	1.50
<b>EARLIANA</b> (Betscher) An extra early blooming variety of golden yellow of good size. Blooms in May and June. 30 inches. ....	1.00
<b>ELAINE RUSSELL</b> , (Russell). A true shell salmon, not pink or rose, quite the daintiest lily that we grow, as a cut flower, it has a deep coral eye zone. A profuse bloomer. 4½", height 4½ ft. April, May, June .....	.50
<b>EVANGELINE</b> , (Russell). A beautiful and unusual Daylily its petals are rosy red almost old rose, with a deep wine to purplish eye zone. The sepals are a bit lighter in color. The flowers are decidedly twisted, giving it quite a orchid shape. Profuse bloomer. April, May, again in late summer. 5 to 6" across. Height 3 ft. ....	.50
<b>FLAMING SWORD</b> , (Russell). A deep red almost mahogany. Small but profuse in bloom. Flowers open full 3½" across. 2½ ft in height. May, June .....	.50
<b>FULVA ROSEA</b> , Specus from China introduced by Dr. Stout. A beautiful hemerocallis of fine form. Exquisite coral red or pink. Color uniform though blending a little lighter in throat. 3 ft. in height. July-August .....	1.00
<b>GEORGE YELD</b> , June and July. The outer petals are a rich orange, with inner petals of orange bronze .....	.40
<b>GOLDEN DREAM</b> , Deep orange .....	.50
<b>GOLDEN WEST</b> , (H. Sass). Striking golden flower of fine form. July. 48" .....	.50
<b>GYPSY</b> , Mid June and July. Deep orange overcast with fulvous red of medium size and excellent form .....	.35
<b>HALO</b> (Yeld) A hybrid of Thubergi and Aurantiaca, being a round flower with broad petals and a halo of maroon. Flowering mid-season to late. Unique for brilliance as a rule two flowers open on each scape at one time. Very floriferous. Dormant 24" .....	.75
<b>HANKOW</b> (Stout). Rich yellowish orange with scarlet eye zone in petals. Vigorous. August. 48" .....	.50
<b>HAZEL SAWYER</b> , Handsome form, rare coloring, of lavender pink. July. ....	1.00
<b>HYPERION</b> , July. Immense pale lemon yellow. Scarce and very much in demand. One of the newest .....	.50
<b>J. A. CRAWFORD</b> , Very large flower of apricot, cadmium yellow. June and July .....	.50
<b>KWANSO</b> . The only double flowering daylily. Bronze orange. June, July ....	.35
<b>LEST YOU FORGET</b> . Rich chinese red with a beautiful velvet sheen. Its petals are ruffled and slightly recurved. Its chrome throat shades a lovely green at the base. Blooms 4". Height 3½ ft. April, May and repeats in July. ....	.50
<b>LINDA</b> . (Stout) A beautiful golden crinkled yellow-red tone .....	.50
<b>MACULATA</b> . Brownish red blooms with an orange midrib and center June. 4' high .....	.40
<b>MARGARET PERRY</b> , July-Sept. A brilliant flame red and cadmium yellow .....	.40
<b>MICHAEL ROBINSON</b> , (Russell). Velvety red rich mahogany .....	1.00



# NEW AND RARE HEMEROCALLIS (Cont.)

<b>MIKADO</b> , Deep orange, maroon blotch .....	.40
<b>MONTE</b> (Russell). Two color every other petal is lemon. The other three being a deep shade of rosy brown, 6 to 7 in. Fully rounded and extremely ruffled. One of the largest bi-color grown. Height 3 ft. With us May and June and again in August. ....	.50
<b>MRS. B. F. BONNER</b> (Russell) Very similar to Hyperion, but much larger and wider petals. EM 42 inches. ....	1.00
<b>MRS. J. R. MANN</b> , Deep yellow with fluted petals .....	.50
<b>MRS. JOHN J. TIGERT</b> , (Watkins). Not a brick red but a bright red with admirable garden qualities. July. 36" .....	.50
<b>MRS. W. H. WYMAN</b> , July and August, Clear gold .....	.50
<b>MT. VERNON</b> , (Russell). A lovely full and wide flower of lemon over cast coral rose. Blooms profusely, multiplies fast. Excellent keeper when cut. Blooms 5". Height 2½ ft. April, May and June .....	.50
<b>NIAZUMA</b> (Dormant) Its petals are wide, fully ruffled, and slightly recurved. It is a shade of the richest brilliant fiery red with deeper mahogany veins through the petals. The throat is green and the ruffled sepals have a faint lemon edge. A most profuse bloomer, admired by all 3 ft. June-July .....	.50
<b>OLD VINTAGE</b> , A wine colored Daylily with a yellow throat. Its lovely blooms are 4" across. A fast grower. Height 4 ft. April and May .....	.50
<b>OPHIR</b> , June, July. A free flowering variety of tall habit. Golden yellow .....	.50
<b>PARTNER</b> (Coles) A deep orange with a cinnamon marking on each petal. Evergreen. 28-36". July .....	2.00
<b>PINK CHARM</b> , (Nasmith). July-August. A recurved open flower of deep cored pink. 4½" diam. Shallow greenish yellow throat, extra fine ....	1.00
<b>PRINCESS</b> , (Stout). Clear, uniform lemon yellow with full recurved petals spreading 5", a distinct, fine clear light yellow, July. 34" .....	.50
<b>PURPLE SAGE</b> , (Russell). Deepest wine with ruffled petals and lemon throat. 4½" bloom. Multiplies fast. Height 3 ft. April, May. A honey .....	.50
<b>PURPLE WATERS</b> , (Russell). Color wine-purple with a green throat. Keeps well in evenings. A fast multiplier. A must if you want something good. Blooms 4½". Height 3 ft. April, May and June .....	.50
<b>RAJAH</b> (Stout) M. Re. 36" D. Scarlet orange with circular band of mahogany on petals. ....	.50
<b>ROSE GEM</b> (Stout). Old rose pink with an eye zone tall and large .....	1.00
<b>ROSALIND</b> (Stout). Clear colored rosy pink. The 4-5" flowers open wide with petals recurving July-August .....	1.00
<b>ROYAL RUBY</b> (Nesmith) M 38" D. A ruby red, almost crimson, with glow and life through out. A smoothly finished flower with semi-flexed petals and sepals. Good branching .....	1.50
<b>RUBY SUPREME</b> , (Wheeler). English red, veined and overlaid Morocco red. Sepals cadmium, flushed same color, a 6" broad overlapping flower .....	.50
<b>RUSSELL'S MINUET</b> , Rosy-red with a green midrib and a green throat. Its sepals are a greenish yellow. Blooms 4½" to 5" across. They look unusually large set on a dwarf plant. 2 ft. June, July and also in August .....	.50
<b>SACHEM</b> , (Stout 1941). Rich deep red with a throat of yellow orange in sharp contrast to the outer red zone blooms. June-July .....	.75
<b>SANTA MARIA</b> , Indescribable. Color is wine to orchid. Ruffled slightly recurved. Keeps perfect. Stays open evenings. Its throat is chrome shading to green. Very lovely with other colors. Height 3 ft. Blooms 6" to 7". April, May and again in July-August .....	(Sold Out)
<b>SPITFIRE</b> , (Russell). Snappy medium red, medium sized flowers with orange midrib. Blooms continuously. June, July and August. 24" .....	.50
<b>SIR MICHAEL FOSTER</b> , Large apricot yellow, ruffled .....	.50
<b>STONEY COOPER</b> (Coles) 1956 Color strip in middle Indian yellow through empire yellow. Sepals maize yellow reverse yellow. Producing a 5" bloom July and August. Dormant 36" .....	1.50



## NEW AND RARE HEMEROCALLIS (Cont.)

<b>TAJ MAHAL</b> (Evergreen) I think the name befitting this daylily. Its color is a rich chrome with a velvet sheen and a wide eye zone of the richest purple. The fact it only grows 2 feet high and is a blaze of bloom makes it one of the loveliest jewels in our fields, 5" bloom. Very early, April, May .....	.60
<b>TARA</b> , (Nasmith 1940). The full flaring flowers are lustrous rose red and bloom in great profusion, July, August. 36" .....	.50
<b>TEJAS</b> Fieriest red with an indescribable velvet sheen. 4" bloom. Height 3 ft. April, May and June .....	.50
<b>THERON</b> , (Stout). Large, full, dark, mahogany red. Throat, dark red outside. Orange inside producing a striking purple and gold effect. July and August. Height 2½ feet. ....	.50
<b>VIKING</b> (Stout). Rich orange red. Exceptionally good. July and August ....	1.50
<b>WESTERN STAR</b> , A deep mahogany red in color with its chrome throat shading to green at the base make it quite the loveliest thing in the darker shades, 5" bloom. April, May, June and July when established. Height 2½ ft. ....	.50
<b>WAU-BON</b> (Stout) Cadmium yellow sprinkled with red. ....	.50
<b>WHEELER HALO</b> A fine and unusual daylily in both form and color. Flowers large, wide open with very wide frilled petals, tips twisted. Color is light yellow. Good for evening decoration. Blooms June-July (This clone was listed as Halo (Wheeler) in former catalogs. For the original Halo see Halo (Yeld). ....	.50
<b>YOU AND ME</b> (Coles 1957) A pink daylily, different from any other. light and airy. Blooming date July and August 40" Dormant. ....	3.00

## ORIENTAL POPPIES

<b>MAY SADLER</b> , Geranium pink, with large dense markings. Very large and robust. One of the finest pinks. ....	.50
<b>ORANGE KING</b> , New orange colored poppy of great merit ..... each	.50
<b>WURTEMBURGIA</b> , Enormous, tall growing scarlet red with medium blotch. One of the finest reds .....	.50

## IRIS GERMANICA OR BEARDED IRIS

<b>BERKELEY GOLD</b> (Salbach 1942) ML. 33". High ranking yellow, deep gold in color with an outstanding finish, good form, splendid stalk. The brilliance of coloring makes it appear as if the flower had been polished. HM'44. AM'46. ....	.60
<b>BLUE SHIMMER</b> (J. Sass 1942) M. 38" Handsome blooms extremely large, are crisp enamel ivory-white on which the clearest tone of blue is peppered. The plant habit in stem, stalk and flower is outstanding; fragrant HM'42. AM'44. ....	.75
<b>BLUE VELVET</b> . Gorgeous velvety rich blue .....	.50
<b>CHINA MAID</b> , (Milliken '36). lovely brilliant pink blend, large and tall with well formed flowers, AM '39 .....	.50
<b>CHIVALRY</b> (Willis 1944) ML. 36" An outstanding Iris in the medium blue range. A finished Iris of excellent form and proportion, ruffled blooms, it draws the eye by its beauty in style, color and form. One of the most popular Iris in America. AM'46, DM'47. ....	1.00
<b>CHRISTABEL</b> , (Lapham '36). A splendid growing true red. Good for individual exhibition or garden .....	.50
<b>COPPER LUSTRE</b> , 40" color iridescent copper. Large flower perfect in every way. ....	.50
<b>ELMOHR</b> , (Loomis '42). Rich red mulberry, outstanding form, Dykes Medal winner 1945 .....	.75
<b>EXTRAVAGANZA</b> (Douglas 1944) VL. 36" An amoena of cream white standards and rich velvety prune-plum falls with a copper medley artfully touching up the haft and edge of the fall. The last Iris to bloom. HM'44. AM'47. ....	1.00



# IRIS GERMANICA OR BEARDED IRIS (Continued)

<b>FAIR ELAINE</b> , (Mit., 1938). An outstanding two-tone yellow; S. are palest primrose approaching white; F. golden yellow paling at the base; beard bright orange. 40" .....	.75
<b>FRANK ADAMS</b> , (Lap. 1937). A beautiful large, full flower with S. of maize yellow and broad F. of deep rose with very wide golden shaft .....	.50
<b>FRIEDA MOHR</b> , Rose pink, hugh flowers on tall stems. Midseason. Delicious fragrance .....	.50
<b>HELEN MCGREGOR</b> (Graves 1946) Dykes Medal winner for 1949. Large, perfectly formed, beautifully ruffled flowers in a clean, lustrous, very light blue with a flush of silvery white around its near white beards. A thrifty, free bloomer that's especially fine for cutting. 36 inches.....	1.00
<b>ICY BLUE</b> , (Weed '41). 44", the lightest self blue we have. An iris of gigantic size. Blooms are perfect .....	.50
<b>JEAN CAYEUX</b> , Soft, smooth light buff, sometimes called coffee-colored. Well formed blooms and long stems.....	.40
<b>LADY MOHR</b> (Sal. 1944) E. 36" A. M. Pale lavender standards and greenish bronze falls. An exotic giant .....	.75
<b>LOS ANGELES</b> (Mohr-Mitch. 1927) M. 38" A.M. Famous blue and white plicata classic. Snow white and marine blue. ....	.50
<b>LOUVOIS</b> (Cay. 1936) M 35" A.M. Tan standards; velvety chocolate falls .....	.50
<b>MIDGARD</b> , Yellow and pink blend, ruffled. Med. height. Mid-season .....	.50
<b>MINNIE COLQUITT</b> (H. Sass 1942) EM. 35" A striking, massive plicata entirely different from other plicatas. The heart of each petal is pure white with the broad stitching of wine-purple on the border repeated in both the standards and falls. A handsome flower, lightly ruffled, thoroughly fine in every way. ....	1.00
<b>MISS CALIFORNIA</b> , Very large lilac pink .....	.50
<b>MOONLIGHT SONATA</b> (Stevens 1946) L. 35" A cool lemon to sulphur yellow, even to the beard. The originator describes it as lime without green. Extremely fine. .... 1.00; 3 for	2.50
shades lighter than falls. Excellent substance; form. Strong grower. ....	.75
<b>MORNING GLORY</b> , Flower of fine form and heavy substance, in most attractive red violet to amethyst tones .....	.40
<b>MULBERRY ROSE</b> . An imposing Iris that is really different. A self of radiant lovely mulberry-rose. An unusual shade in deep pink. Large sized blooms, tall, well branched .....	.75
<b>NIGHTFALL</b> , (D. Hall). Falls rich dark pansy purple standards. Several shades lighter than falls. Excellent substance; form. Strong grower .....	.75
<b>OKA KALA</b> , (H. Sass). Very deep yellow nearing orange .....	.75
<b>PRAIRIE SUNSET</b> (Sass 1939) Dykes Medal for 1943. Of course, this world famous blend of gold, apricot, rose, pink and "what have you" deserves its great popularity. It is outstanding in any company. 34". ....	.75
<b>PINK REFLECTION</b> (Cook 1942) ML 36". A creamy buff pink of flaring form .....	.60
<b>RAMESES</b> . A blend of soft yellow and tourmaline pink, the flower being suffused with a yellow glow to the center .....	.40
<b>RANGER</b> , (Kleinsorge). Large, long flower of almost true crimson. It is a self with strong, firm texture. One of the last to bloom. Strong stalks, well branched .....	1.00
<b>RED VALOR</b> (Nicholls 1939) ML. 38" A superb gleaming red Iris with domed standards, semi-flaring falls. A jewel-like garnet red with a sleek finish like polished leather and a brown beard, extra heavy substance. A rich, colorful Iris. HM'40. AM'43: .....	.60
<b>SABLE</b> (Cook '38) AM '40. Deep claret black, tall and outstanding .....	.50
<b>SIR KNIGHT</b> . (Ashley). A hugh violet self with a bright orange beard .....	.50
<b>TIFFANY</b> , (**H. P. Sass '38). An attractive yellow plicata with S. suffused lilac and F. lightly dotted a deeper lilac. 38" .....	.50



## IRIS GERMANICA OR BEARDED IRIS (Continued)

WABASH, (Wmsn '36). Dykes Medal A, I.S. 1940. Probably the most outstanding anemone of today. The white S. and Hyacinth Violet F. with a very definite white margin are a wonderful contrast that is both pleasing and attractive. 39" .....	.50
WHITE GODDESS, (Nesmith 1936). 38" glistening white blooms, yellow beard, beautiful domed standards. Both standards and falls light, ruffled large flowers, sturdy stems .....	.75
WINTER CARNIVAL, (Schreiner 1941). 38" The outstanding pure white Iris large free flowering and prolific .....	.75

## IRIS KEAMPFERI (JAPANESE IRIS)

BLUE DANUBE, Blue with white veins, yellow center .....	.50
BLUE JAY, Similar to Blue Danube, a lighter blue. Strong grower .....	.50
BOY BLUE, The bluest Japanese Iris grown .....	.50
CATHERINE PARRY, Double blue overlaid rose violet .....	.50
DREAM, Silvery white veined and mottled violet. 3 petals .....	.50
FASCINATION, Double, Mauve-pink lightly veined. Beautiful variety .....	.75
GOLD BOUND, Double white, a creamy glow from gold in banded center .....	.50
LUCIA MARSHALL, Fine, large double pansy-violet with white veins, center white yellow spots .....	.50
MAHOGANY, Large double flowers. Purple, mahogany red .....	.50
ORIOLE, Purple, yellow center extending well out the 6 petals .....	.50
PARAGON, Rich royal purple with white veins .....	.50
PINK PEARL, A lovely double pink .....	.60
PRESIDENT HARDING. Double thick- petaled flowers. Fine light blue with dark shading. Rare .....	.75
PURPLE AND GOLD, Rich violet with gold throat .....	.50
PYRAMID, Double violet purple veined white in center of petals .....	.50
QUAKERESS, Darker blue than Catherine Parry. Double .....	.50
RED EMPEROR. Perhaps the reddest oriental iris to date .....	.75
SAMIDOR, Ground color is silvery white, veined with rich blue. Standards deep purple .....	.50
TEMPLETON, Double reddish violet marbled white .....	.50
TOPAY, 3 Petal white edged pink. A must. ....	.50
VICTOR, Silvery white, ultramarine blue .....	.50
VICTORY, Silvery white heavily veined violet .....	.50

## SIBERIAN IRIS

CAESAR'S BROTHER, A new beautiful different rich black pansy-purple Iris. A delight to lovers of dark Iris .....	.50
ERIC THE RED A royal beauty. large broad-petailed flower of wine-red. Finest of the reds. Blooms May 15. 28 inches. ....	.75
HELEN ASTOR. 30" broad petaled rosy red with white halo near throat; lovely and distinctive .....	.50
KINGFISHER, Rich violet, white center .....	.40
LADY NORCLIFF. Rich, deep bright violet, veined white throat .....	.40
SNOWY EGRET 36" M. large pure white .....	.50
TUNKHANNOCK 38" M. one of the giant whites with flaring falls .....	.50
TYCOON (Cleveland 1938) 34" The largest Siberian Iris. The flowers have broad petals and a lovely violet blue color with satiny finish .....	.75

## HARDY ASTERS

BLUE OF THE NIGHT. New Hardy Aster, a light blue, darker center. 4' tall, needs no staking. Comes in flower early September and lasts a long period. Will not close at night. .... Plant, 50c each, doz. \$5.00	
BLUE GOWN, The finest late blue variety. Huge blossoms with a thick row of petals on tall arching stems .....	.40
CLIMAX, One of the best and showiest with large pyramidal spikes of large light lavender blue flowers. Very free .....	.40
MT. EVEREST, Flowers are dead white and lateral growths bloom right down to the ground .....	.40



## IRIS SUPRIA

**OCHROLENCA GICANTEA**, A stately garden plant and beautiful long lasting cut flowers. Flowers have pure white standards, falls are yellow with a quarter inch margin of white ..... Sold out for season

## ARTEMISIA

**SILVER KING**. Very decorative foliage plants, with finely cut silvery-gray leaves. Striking in the border and excellent mixed with cut flowers or as winter bouquets. Hardy; free from diseases; pests. Field grown. .50

## FUNKIA OR HOSTAS PLAIN TAIN LILIES

**GLAUCA**. One of the nicest varieties grown. Medium size blue-grey foliage. Just the plant for light shade or full sun. Low growing for compact edging or lowbedding. Flowers in late summer. .... each .50

**LANCIFOLIA**, Narrow green leaves. Lilac-blue flowers, for shade or border. August. .... .40

**SUBORDATA GRANDIFLORA**, Beautiful fragrant, large, pure white lily shaped flower. Very attractive shiny green foliage. Aug.-Sept. 50c; 3 for \$1.00

**SEDUM spectabile**, Brilliant. 18 in. A common but worthwhile perennial with large, flat heads of brilliant red flowers in Sept. 3 for \$1.25; ea. .50

**AZALEAS**. Red, pink, lavender and magenta. Sold from field. All sizes and prices

**MORDEN'S PINK (LYTHRUM)** Without question one of the very finest of recent plant introductions. Blooms all summer, is extremely hardy and does not seed. Spike after spike of brilliant pink flowers to brighten the summer border. Seems to grow anywhere. 3 ft. or so .... 1.00

**BLUE MOON (Stokesta)** 12-16" stems. Blooming from June, on 2 Year Field Clumps .... \$1.00

Folks: You will not find any pictures in this catalog. We will leave that to those who charge more. You all know it costs a lot to have pictures made and reproduced in a catalog. So we will leave that to others. But we do give the same quality at lower price. THANK YOU

## UNSOLICITED TESTIMONIALS

**From Winnipeg, Manitoba, Canada**

I would like to take this opportunity of thanking you for the gift plants you also sent. The flowers arrived in very good order, and are growing very well. Mrs. A. G., M. C.

**From Huntington Beach, Calif.**

Dear Sirs,

Enclosed please find stamps for plants sent. They arrived in fine shape. Thank you. W.B.F.

**From Roanoke, Va.**

Dear Sir,

Please find enclosed the stamps for postage on package I received so promptly. Never have I gotten such nice plants by mail. I know now where to deal. Thanking you again for the nice box of plants and for the extra one. C.H.J.

**From Beaumont, Texas**

Dear Sir,

In regards to the Mums I must say that this is the first time that I have received plants as far away as Magnolia, N. J. to Beaumont, Texas, and not even have a wilted leaf among the plants for in the past we have expected to lose one in every five plants. I will not hesitate to recommend your plants both for size and the care that is taken in packing them for shipment. And I should know as I have experimented for the past 6 years with plants and getting them shipped from almost every state in the United States. R.E.G.



## DISBUD EXHIBITION AND SPIDERY TYPES

**SOIL PREPARATION.** Chrysanthemums do best in a rich deeply cultivated soil. Incorporation of humus matters such as barnyard manure, decayed compost, peat moss, etc., is beneficial. In addition, superphosphate at the rate of 5 lbs. per 100 square feet is broadcasted and spaded to a depth of 12 to 15 inches early in the spring.

**STOPPING.** The center of the main growth is nipped off when about 6 inches tall and second stopping is generally required around end of June if planted early. Four to six lateral growths are allowed to rise from the last pinching.

**DISBUDDING.** All sub-lateral branches are removed at regular intervals of about 10 days apart. Many exhibition varieties will produce "First Crown Buds" or "Leaf Buds," as commonly known, in July which are usually removed and next buds retained.

**SELECTION OF BUDS.** The first bud produced is called the "Crown bud" and is distinguished by being surrounded with leaves. The "Terminal bud" appears later in clusters surrounded with flower buds. The procedure of "taking buds" depends very largely on the variety and no fast rule can be given.

**FERTILIZING.** About 3 applications of commercial fertilizer, such as "Vigoro," at the rate of 3 to 5 lbs. per 100 square feet would be sufficient. No feeding is done after the buds begin to show color.

10% DISCOUNT ON ORDERS RECEIVED BEFORE MARCH 1st

## NOTES

# GIANT EARLY HARDY ENGLISH CHRYSANTHEMUMS

Name and Description—3 at Dz. Rate			Height in inches	Blooming Date	Price	
D. Double	SD. Semi-Double	S. Single			Ea.	Doz.
AMBER BRIGHT (New) Medium size. Incurve of Amber Bronze. May be disbudded for larger blooms.			26	Oct. 24	.50	5.00
ALFRETON MASTERPIECE Bright chrome yellow. Very large deep flowers with long curling petals. Very much in demand. Early.				Oct. 24	.60	6.00
AUTUMN AMBER. Rich amber. Very full flower up to 6". Perfect habit, small foliage. A fine exhibition variety, weatherproof early.			26	Oct. 16	.50	5.00
BILL SPEAT Large orange and bronze. Fully double one that responds to disbudding. Strong stem. ....			28	Oct. 15	.50	5.00
BRAVADO. Crimson scarlet with golden bronze reverse, no fading. Strong grower and excellent habit.			28	Oct. 10	.50	5.00
COLORADO LAVENDER LADY, D. Gleaming deep lavender 5" across, stiff stem			28	Oct. 12	.50	5.00
CRIMSON MAGIC. Reflexed dark velvety crimson. Good grown natural or disbudded. Then you get a 6" bloom lasting for weeks. A blue ribbon winner for us.			26	Oct. 15	.50	5.00
DOREEN MONTE. A lovely large incurving flower of bright rose pink. Long stems and considered one of best. Award of Merit.					.60	6.00
EMPIRE PRIMROSE. A large primrose incurved, very refined and beautiful			26	Oct. 15	.50	5.00
FRED YULE. Large, very full solid blooms of rich orange bronze with medium foliage. This superb variety is absolutely weatherproof.				Oct. 10	.75	7.50
GOLDEN SCEPTRE. A rich golden yellow incurved. We cannot praise this one too highly			26	Oct. 20	.50	5.00
GRAND CANYON Large incurve of brownish bronze on face of petals with bronze yellow reverse. A stunning color combination. Gave a wonderful and altogether pleasing performance here last fall.				Oct. 25	.50	5.00
HAROLD PARK. A lovely deep buttercup yellow. Very outstanding and stylish. Large incurved blooms. Ideal foliage and growth			24	Oct. 20	.75	7.50
HAPPYNESS. Clear Pink, Reflex red, one admired by all. Best disbudded, giving a flower 5" in diameter. Long lasting.			28	Oct. 15	.50	5.00
HILDA BIRCH. A British import of outstanding merit. Purest white. Perfectly globular. An extra ordinary, long lasting quality flower.			28	Oct. 15	.75	7.50
HILLCREST RED, This flower is of striking quality. Rich velvety shade of crimson scarlet with gold reverse. On long stems with good foliage. Makes a flower 6" across when well disbudded. Sept.				E	.50	5.00
INDIANA, Velvety crimson with large center			32	E	.50	5.00
SUPERLATIVE. A huge white incurved of perfect shape. Solid full flowers of firm texture. The best incurved white. A real super mum. Extra fine when disbudded			26	Oct. 15	.60	6.00



## **To Our Garden Friends:**

First I wish to thank you for your liberal patronage in the past.

This year we will endeavor to give you even better service and higher class roots and plants than ever before.

"One is nearer God's Heart in a Garden than anywhere else on earth."

Home Gardens on Lafayette and Jefferson Avenues, Magnolia, N. J.

Branch Garden, 269 North Main Street, Milltown, two miles south of New Brunswick, N. J.

## **LOOK FOR OUR NEW ONES FOR 1958**

ADDRESS ALL COMMUNICATIONS TO:

**OMAR COLES, Sr.**  
**224 Lafayette Avenue**  
**Magnolia, New Jersey**

**Phone: LAurel Springs 4-2169**

---

**ORDER EARLY TO AVOID DISAPPOINTMENT**

---

### **MEMBER OF:**

Nat'l Chrysanthemum Society, Camden Horticulture Society  
Chrysanthemum Society of South Jersey  
Hemerocalis Society, Magnolia Horticulture Society

Meet us at the National Chrysanthemum Show, the Camden Horticulture Society Show, the South Jersey Chrysanthemum Show, and our home show, Magnolia Horticulture Society



## TERMS OF SALE

**WARRANTY**—We give no guarantee, expressed or implied, as to the color, hardness or description of any plants we sell and shall not be liable for the crop or productiveness thereof. Any claims of any kind shall be made within 5 days upon receipt of goods. We shall have the right in all cases to determine amount of loss and in no case shall it be more than original amount paid by the customer for plants or other material.

### ECHO VALLEY FLORAL GARDENS

Cash with order. If sold out of any variety on your order, we will substitute near it equal in value.

Please name second choice..

---

### STATE AND GOVERNMENT INSPECTED

---

In ordering DAHLIA PLANTS, add 25 cents for special handling. Chrysanthemums grown in 2 $\frac{1}{4}$ " pots, Dahlias in 3" pots.

Ask for the 100 rate price on Japanese Iris, Chrysanthemums and Hemerocallis.

Blooming plants of Chrysanthemums sold from field in fall

Visitors Welcome at all Times.

Orders sent by express collect, or if you prefer Parcel Post, Send enough to cover mailing; we will make it up in plants.

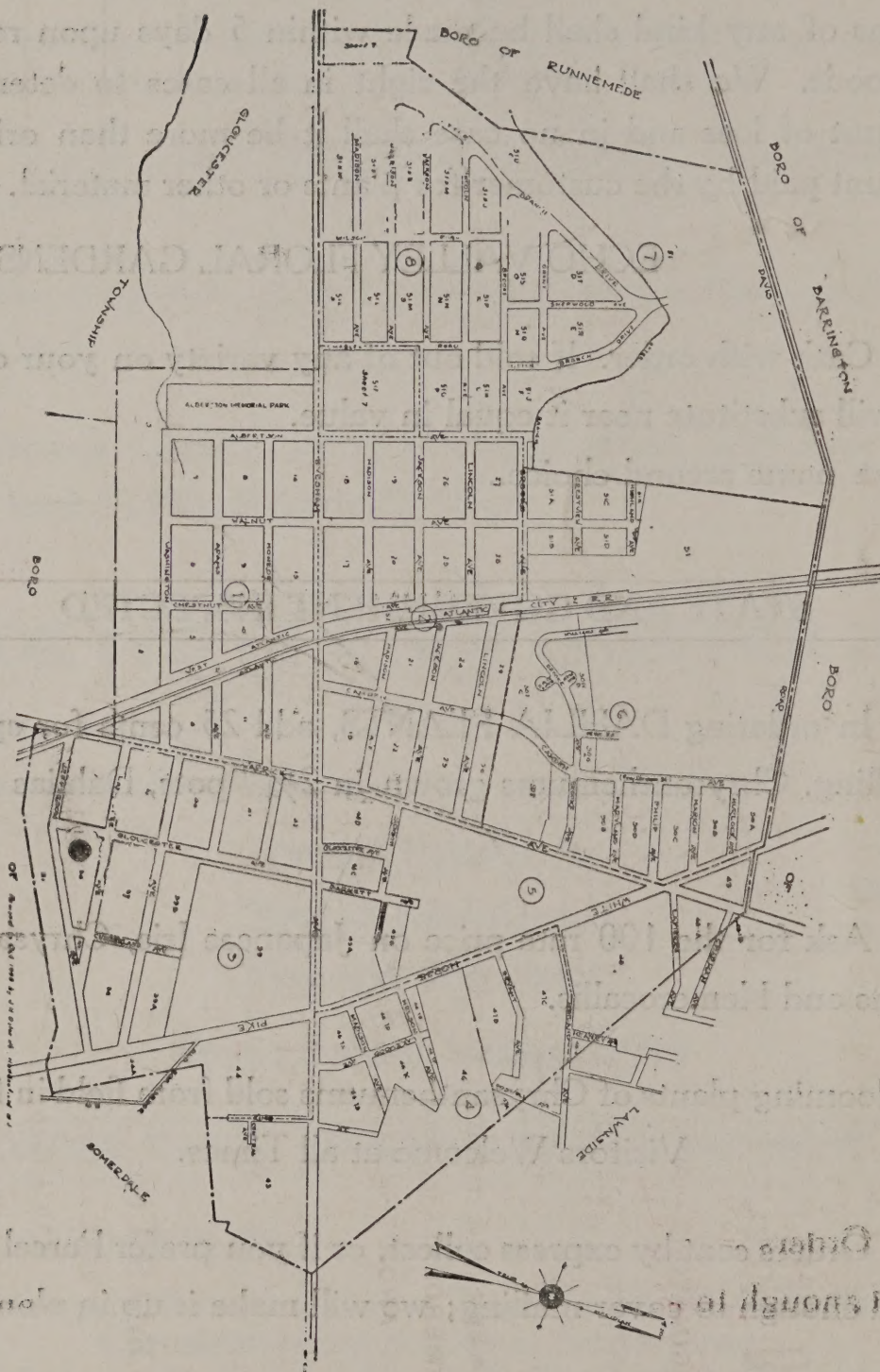
**THANK YOU**



# MAGNOLIA - IN THE HEART OF THE

## DELAWARE VALLEY, U. S. A.

The Black Dot on the Map Shows Location of Echo Valley Floral Gardens



THANK YOU